



Audiovisual

COMUNICA  
media content creator



**magnificaitalia**  
A WHOLE HIGH VISION

Art & Culture/Travel, HD  
DISTRIBUTED BY COMUNICA



ITALIAN  
ARTCITIES

Art & Culture, 1x26'/6x26' HD  
IN PRODUCTION



One Peninsula  
Two Continents

History & Current Affairs, 1x52'/4x52' HD/4K  
IN DEVELOPMENT



  
alpine *guide* wanted

Adventure & Sport, 1x52'/12x52' HD/4K  
IN DEVELOPMENT



THE  
**REBIRTH**

Society & Sport, 1x26'/6x26' HD  
IN PRODUCTION



**magnificaitalia**  
TUTTA UN'ALTA VISIONE

Art & Culture/Travel, HD  
DISTRIBUTED BY COMUNICA

## MAGNIFICA ITALIA Essential

---

**Season I 24x26' HD**  
**Season II 16x26' HD**

From the snowy peaks of the **Dolomites** to the green hills of **Chianti** and the blue sea of **Capri**, you will experience Italy's most beautiful destinations in a way you have never seen before. Each episode will take you to a different part of the country to tell you all about its **natural wonders**, its **diverse historical and artistic heritage** and its **ancient traditions**.

Stunning aerial views and in depth information give you the unique chance to visit Italy at its best.

Magnifica Italia is  
Italy at its best  
seen from above

**Breathtaking views of seas and mountains, a selection of impressive natural landscapes, interesting historical villages and unique cities with their cultural heritage, their tastes and their traditions.**

*"The most fascinating and impressive images of Italy I have ever seen."*

*Francis Ford Coppola*





## MAGNIFICA ITALIA

Off The Beaten Track

---

**Season I 16x26' HD**  
**Season II 12x26' HD**

Have you ever heard of **Val Ferret**?  
And where do you think **Capo Caccia**  
is located?

Each episode will give you the opportunity  
to explore those hidden gems that make  
the Italian territory so special.

You will be guided through alternative  
itineraries. You will learn about their  
**characteristics** and of the **history**  
and **legends** surrounding them.

## MAGNIFICA ITALIA

In short

---

**48x5' HD**

From Milano and its landmarks  
to the **Palladian Villas** in Veneto,  
the **enchanted lakes** of Trentino, **Umbria**  
**with its treasures** and the **Salento**  
**coastline** in Puglia, each short will focus  
on a particular destination and will tell you  
a story. Be it **urban architecture**,  
the territory's **special conformation**  
or the **arts and crafts** typical of the area,  
you will discover many interesting facts,  
while being charmed by the poetic imagery  
of the beautiful aerial views.





# ITALIAN ARTCITIES

Art & Culture, 1x26'/6x26' HD  
IN PRODUCTION

## A Grand Tour of Italy to discover the world capitals of Art & Culture

A journey in search of the roots of **Western Civilisation** taking us to the most admired **art cities worldwide**. From **Roma**, with its fascinating legacy dating back to the Roman Empire, to **Firenze** and its 15th century Renaissance artistic heritage and **Venezia**, a unique work of art in itself mirroring in the lagoon waters. But we will also visit **Napoli**, that under the Bourbon Dynasty in the 18th century ranked among one the most refined European capitals and **Torino** with its noble palaces and royal mansions headquarter of the first Italian Monarchy in the 19th century. Back to present time we will admire contemporary art and architecture in the Futuristic capital of Italy **Milano**. Six different travel itineraries with breathtaking areal views and in depth information with on screen graphics and animations to discover the Renaissance **Ideal Cities** of Firenze, Urbino and Sabbioneta, the **Cities built on sea**

waters of Venezia, Genova and Trieste and the **ancient capitals of the Roman Empire**: Roma, Verona and Brescia to quote a few.

## EPISODES

- Ep. 1 **Water Cities**  
Venezia, Genova, Trieste
- Ep. 2 **Roman Cities**  
Roma, Verona, Brescia
- Ep. 3 **Ideal Cities**  
Firenze, Urbino, Sabbioneta
- Ep. 4 **Royal Cities**  
Torino, Napoli, Caserta
- Ep. 5 **Stone Cities**  
Matera, Orvieto, Lecce
- Ep. 6 **Futuristic Cities**  
Milano, Rovereto



# One Peninsula Two Continents

History & Current Affairs, 1x52'/4x52' HD/4K  
IN DEVELOPMENT

## Panta Rei. All flows in the land between Europe and Africa

The **boot shaped peninsula** is so unique that can be clearly recognized from the space. It is located right at the centre of the **Mediterranean** and just few kilometres north from Africa, yet it is strongly anchored to Europe. To understand its origins and hence the **geological history** of the entire planet, we will travel 250 million years back in time. We will depart from **Pangea**, the ancient land surrounded by the immense ocean of **Panthalassa**, and we will witness to the birth of the continents as they appear today. We will discover how the Alps have resulted from the **majestic collision between Europe and Africa** and we will analyze the movements of the continental crust that have shaped the Italian peninsula and its isles.

A four part documentary to discover a **beautiful yet fragile** country, as witnessed by **Roma and Venezia**, two cities requiring a careful environmental protection, and where, with the help of maximum experts,

we will reconsider **Italy's strategical importance** not only from a geological point of view, but also for the **geopolitical, anthropological and social implications** resulting from its strict relation to both Europe and Africa.

## EPISODES

- Ep. 1 **The Land and The Ocean:  
The Origins**
- Ep. 2 **The Collision:  
The Alps**
- Ep. 3 **The Peninsula:  
The Boot**
- Ep. 4 **Italy:  
Beautiful yet Fragile**



Adventure & Sport, 1x52'/12x52' HD/4K  
IN DEVELOPMENT

# Dreams, Aspirations and Expectations of a profession born from the love for the mountains

The Alpine Guide will hardly appear among the first ten answers to the question “What will you do when you’ll grow up?“, yet this docu-reality will present us **aspiring new guides** and with them we will experience the **harsh selection** and **hard training** they will undergo that will eventually allow them to become **professional mountaineers**.

The course, articulated between theory and practice, will see among its participants a **mixed group of individuals** of different background and age engaging in the **physical and mental endurance**, the trials and exams and the limits to overcome. Some of them will pursue their **dream profession** and some others will look to exchange a boring employment with a **stimulating job full of freedom and satisfaction**. Those who will overcome the rock and ice climbing and the alpine skying and mountaineering selections will access a training lasting 100 long days of **hope and frustration, victory and defeat**.

A selection of strong ingredients, that mixed to the **beauty and wilderness of the different alpine locations**, where the trainings and the exams take place, will lead to a fascinating and passionate narration told by and with the **future Alpine Guides**.

## EPISODES

- Ep. 1 **Training & Trainees**
- Ep. 2 **Alpine Health & Safety**
- Ep. 3 **Ice Waterfalls**
- Ep. 4 **Ski & Off Piste**
- Ep. 5 **Alpine Skiing**
- Ep. 6 **Mountaineering**
- Ep. 7 **Rock Climbing**
- Ep. 8 **Ice Waterfall Exam**
- Ep. 9 **Alpine Skiing Exam**
- Ep. 10 **Mountaineering Exam**
- Ep. 11 **Rock Climbing Exam**
- Ep. 12 **The Alpine Guides**



# THE REBIRTH



Society & Sport, 1x26'/6x26' HD  
IN PRODUCTION

Meet everyday heroes  
who have found their reason of life  
in sport

What do Italian **motorbike racer** Emiliano Malagoli, French **skier** Marie Bochet, English **tennis player** Dermot Bailey and American **swimmer** Jessica Long have in common? In this engaging and character driven series we travel **two continents** to meet twelve incredible athletes specialized in different disciplines, yet sharing a common trait: disability. **Extraordinary sportswomen and sportsmen** who, following to severe accidents or health problems, have succeeded in **overcoming their physical limits** and have undergone a “Rebirth”, giving us all a lesson of life. From Spanish **blind surfer** Altor Francesena to Brazilian **limbless** Downhill Skater Kassy Jones and the Italian WeFlyTeam of **paraplegic air pilots** among others, we get to know **everyday heroes**, who have turned a personal drama in a success story.

In an intimate yet adrenaline-filled account we follow these extraordinary individuals while engaging in **spectacular sport challenges** and we learn to share their deepest emotions and their strongest passions.

## EPISODES

- Ep. 1 **Emiliano Malagoli / WeFlyTeam (Italy)**
- Ep. 2 **Altor Francesena / Alejandro Nande (Spain)**
- Ep. 3 **Marie Bochet / Luc Huberty (France)**
- Ep. 4 **Nathalie McGloin / Dermot Bailey (United Kingdom)**
- Ep. 5 **Kyle Maynard / Jessica Long (North America)**
- Ep. 6 **Kassy Jones / Freddy Marimón (South America)**



## ComUnica

ComUnica Audiovisual conceives, produces and manages content across all media, from traditional television to digital platforms, and relies on a highly experienced staff as far as production, post-production and distribution are concerned. A division of a larger group, counting on a strong set of skills and providing different yet complementary services in publishing, media and communication, ComUnica Audiovisual has among its properties the award winning Magnifica Italia production, shot with Wescam technology and featuring stunning aerial views of Italy, and is currently producing Italian Art Cities, an Art & Culture format to present the World Heritage cities of Venezia, Roma and Firenze, to quote a few, with an intriguing and innovative visual approach. ComUnica Audiovisual is also developing a number of new interesting factual projects in different genres.

### **Silvia Pozzobon**

ComUnica Partner and Head of Marketing & Communication. Creative, open and curious she has developed over the years a deep experience in the management, promotion and implementation of online and offline strategies addressed to different content across all media. Supported by a team of industry professionals she leads all the ComUnica's marketing & communication activities, from brand strategy to web marketing and events among others.

### **Camilla Tartaglione**

ComUnica Executive Producer in charge of the Co-Production & Distribution strategy. As an experienced media consultant she works together with an array of talents to overview ongoing productions, develop new projects, scout potential new titles and present them to decision makers and buyers at the most important audiovisual markets and pitching events worldwide.

Please contact:

Camilla Tartaglione  
Executive Producer / Distribution & Co-Production  
camilla.tartaglione@comunicamedia.it  
M +39 346 7837006

**COMUNICA**  
media content creator

ComUnica S.r.l.  
Viale Monza, 12 - Milano  
P +39 02.26882222  
info@comunicamedia.it

**audiovisual.comunicamedia.it**